



Michael Anderson & Company, Inc.  
CPAs & Advisors

Date: Thursday  
September 15, 2011

Time: 6:00pm

Cost: \$45

Location:  
Hilton Sonoma Wine Country  
3555 Round Barn Blvd.  
Santa Rosa, CA 95403

## Highlights

- **KPI's (Key Performance Indicators) defined**
- **Why KPI's are crucial for businesses to prosper in today's economy**
- **How to monitor your KPI's**
- **Determine who should be involved in the monitoring process**
- **DOOR PRIZE! Attend for your chance to win a Kindle e-Reader!**

# MEASUREMENTS FOR BUSINESS SUCCESS



Get the tools you need to leverage the economy and triumph over the competition.

Join us for an in depth discussion of the formulas that measure business success. Learn which formulas are most important for your business and how to use them for maximum benefit. Opportunity abounds—position yourself ahead of the rest and realize your dreams!

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Register online!

[www.macocpa.com/seminars.php](http://www.macocpa.com/seminars.php)

Register by Phone:

707-573-0326

Ken Gill

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